

To Market in



## SCM Brand Promise

Within the first five days of signing a lease or sales agreement with SCM, our Marketing Team will accomplish the following:

### SIGNAGE

Professionally designed, highly visible signage will be installed in front of your property. Our signs are 4' x 4' and 8' x 4'. We also use large banners on buildings when city codes allow.

### FLYERS & POSTCARDS

Professionally designed, full color flyers and postcards will be developed and ready for distribution via email and snail mail.

### WEBSITE LISTINGS

Pictures, floor plans and sales information on the property will be listed on the SCM website. [www.scmrealestate.com](http://www.scmrealestate.com)

### MEDIA

Press Releases will be written and sent out to over 100 media email addresses. SCM regularly gets placement in real estate related papers and web sites.

### BROKERAGE HOUSES

Property will be listed in Co-Star. Co-Star is the largest clearing house of commercial real estate in the world. All successful brokerage houses across the country have access to Co-Star. Thousands of agents utilized Co-Star for finding space for clients.

### EMAIL

Full color email sent to over 1,500 brokers in the DFW area about the property.

